



MAYRA CARRILLO
Chair

ALEX BOWMAN
Board Member

VERONICA POLANCO
Board Member



Boyle Heights Neighborhood Council
SPECIAL Outreach and Special Events Minutes
Assumption Church (Hall)
2832 Blanchard St., Los Angeles CA 90033
Monday, July 9, 2018 at 6:30 pm

1. Meeting to be called to order : 6:45 PM
2. Welcome, Introductions and roll call
Present: Mayra Carrillo, Veronica Polanco
Absent: Alex Bowman
3. General Public Comment (Limited to 2 minutes per speaker)
Stakeholder wants to know the process for obtaining funding for local baseball team.
4. Committee Business
 - a. Discussion/ Action: approval of June minutes
Motion to approve by Veronica, 2nd by Mayra; Vote (2 yes, 0 no, 1 absent), motion passes
 - b. Update on ordered items: Standing Banner
Location has been selected, looking for designer to volunteer time
 - c. Discussion/ Action on finalized letter to schools in Boyle Heights
Motion to postpone by Veronica, 2nd by Mayra: Vote (2 yes, 0 no, 1 absent); motion passes
5. Discussion/ Action on creating a calendar of events
 - a. In an effort to improve communication among board members, committees, and the community at large a calendar of events would be created and distributed
Motion to approve and create calendar by Mayra, 2nd by Veronica, Vote (2 yes, 0 no, 1 absent); motion passes
6. Review and possible action on the following budget requests for the 2018-2019 fiscal year: \$3,750 Total
Motion to approve items 6a-6c by Veronica, 2nd by Mayra, Vote (2 yes, 0 no, 1 absent); motion passes
 - a. Discussion/ Action for \$2500 on BHNC branding material, not limited to following suggestions:
 1. Requests for but not limited to 2 table cloths with logo (\$400)
 2. 1 canopy (\$1000)
 3. 1 7.5 ft. x 7 ft. pop up banner (\$620)
 4. 2 poster size BHNC logos (\$100)
 - b. Discussion/ Action for \$2000 on promotional items for events, not limited to following suggestions
 1. 500 grocery bags (\$500)
 2. 2,000 stickers (\$120)
 3. Card Stock Flyers: Who we are (\$200)
 4. T-Shirts (\$500)
 5. Hats (\$300)
 - c. Discussion/Action for \$1000 on Outreach equipment to support block parties, not limited to following suggestions
 1. Giant Connect 4 game (\$500)
 2. Face painting kit (\$500)
 3. Giant Jenga (\$100)

4. Sidewalk Chalk (\$30)

7. Discussion/ Action on Future Events

a. Senior Event

1. Late summer, Evergreen Senior Center

2. Motion to approve by Veronica, 2nd by Mayra; Vote (2 yes, 0 no, 1 absent), motion passes

b. Extreme Coupon Classes

1. This is way to reach out to mom's that cannot attend meetings because its dinner time for families

2. Motion to approve by Mayra, 2nd by Veronica; Vote (2 yes, 0 no, 1 absent), motion passes

c. Fitness nights at Parks w/ LAPD

1. Looking to being activation back to Hollenbeck Park

2. Motion to approve by Mayra, 2nd by Veronica; Vote (2 yes, 0 no, 1 absent), motion passes

8. Announcements

a. BHNC Executive Board Meeting meets the 3rd Thursday of the month at 6:15 pm at the Benjamin Franklin Branch Library. Next one is on 07/19/2018.

b. BHNC General Board Meeting, meets 4th Wednesday of the month at Boyle Heights City Hall at 6:15 pm. Next one is on 07/25/2018.

9. Adjournment: 7:56 PM