



Boyle Heights Neighborhood Council

Daisy Chavez April 9, 2018

Council File: 11-1705

Board Vote: Yea[11], Nay[0], Abstain[0], Ineligible[2], Recusal[0]

Date of Board Action: March 28, 2018

The Boyle Heights Neighborhood Council fully supports Version B+ of the proposed sign ordinances as approved by the City Planning Commission on 10/22/2015, Council File 11-1705. We request the PLUM committee of the Los Angeles City Council adopt a version of the ordinance, which accomplishes the following goals that are important to the stakeholders of Boyle Heights:

1. Disapprove any amnesty for existing billboards that lack permits or have been altered in violation of their permits

2. Disapprove the "grandfathering" of any sign districts that were not approved in the ordinance when it was reviewed by CPC in 2009.

3. Disapprove any new process, including a Conditional Use Permit process to authorize construction or operation of digital off-site signs outside of sign districts

4. Restrict any new off-site signs, including digital billboards, to sign districts in the 22 areas already zones as Regional Commercial for high-intensity commercial use

5. Require existing billboards to be taken down before any new off-site signs can go up in sign districts. The takedown ratio of existing signs to new signs should be 5:1 for conventional and 10:1 for digital

6. Ban on new digital billboards or on conversion of existing billboards to digital

7. Request that the City Attorney review all signs without permits and those altered in violation of their permits for enforcement action and compliance

8. Prohibit *any* off-site signage in city parks, recreation facilities and open spaces

-Boyle Heights Neighborhood Council

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